

Message Text

UNCLASSIFIED

PAGE 01 CAIRO 10355 211343Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 USIA-15 EUR-12 FAA-00 DOTE-00
PA-02 PRS-01 DODE-00 /048 W
-----026909 211406Z /44

R 211248Z JUN 77
FM AMEMBASSY CAIRO
TO AMEMBASSY PARIS
INFO SECSTATE WASHDC 6405
USDOC WASHDC

UNCLAS CAIRO 10355

PARIS FOR DMA COHEN

E.O. 11652: N/A
TAGS: BEXP, EG, FR
SUBJ: PROMOTION CAMPAIGN FOR 1977 PARIS AIR SHOW

REF: PARIS 17400

1. CAIRO PRESS PLAY GIVEN PARIS AIR SHOW RESULTED PRIMARILY FROM FACT THAT EGYPTIAN V.P. MUBARAK ATTENDED SHOW IN COURSE OF OFFICIAL VISIT TO FRANCE. MUBARAK PRESENCE AT SHOW WAS FRONT PAGE ITEM IN JUNE 12 CAIRO PRESS. TV PROGRAM WEEK OF JUNE 13 ALSO FEATURED FILMS OF SHOW, INCLUDING US EQUIPMENT ON DISPLAY.

2. IN SUPPORT OF PUBLICITY EFFORTS FOR SHOW, EMBASSY DISTRIBUTED APPROXIMATELY 35 LETTERS (A NUMBER OF THEM UNDIVIDUALLY TYPED) AND SHOW BROCHURES TO GOE OFFICIALS. EMBASSY ALSO HAND DELIVERED APPROXIMATELY 25 INVITATIONS TO THE U.S. PAVILION RECEPTION, AND MADE APPROPRIATE DISTRIBUTION OF THE PAVILION CATALOG.
EILTS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 21-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977CAIRO10355
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770221-0299
Format: TEL
From: CAIRO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770637/aaaabfwn.tel
Line Count: 46
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: b5596479-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 PARIS 17400
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 20-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2086848
Secure: OPEN
Status: NATIVE
Subject: PROMOTION CAMPAIGN FOR 1977 PARIS AIR SHOW
TAGS: BEXP, EG, FR
To: PARIS
Type: TE
vdkgvkey: odbc://SAS/SAS.dbo.SAS_Docs/b5596479-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
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